Module specification

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Module code	BUS5A25
Module title	Business Ethics, Sustainability and Social Impact
Level	5
Credit value	30
Faculty	Glyndŵr University: Faculty of Social and Life Sciences

Bloomsbury Institute: School of Business and Accounting / School of Law |
Module Leader	Arif Zaman
HECoS Code	
Cost Code	GAMG

Programmes in which module to be offered

Programme title	Is the module core or option for this programme
BA (Hons.) Business Management	Core
BA (Hons) Business Management (Marketing)	Core
BA (Hons) Business Management (Entrepreneurship)	Core
BA (Hons) Business Management (Human Resource Management)	Core

Pre-requisites

None

Breakdown of module hours

Learning and teaching hours	55 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	0 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total active learning and teaching hours	**55 hrs**
Placement / work based learning	0 hrs
Guided independent study	245 hrs
Module duration (total hours)	**300 hrs**

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Initial approval date	8 April 2022
With effect from date	June 2022
Date and details of revision	
Version number	1

Module aims

The module aims to:

- Explore and analyse the relevant academic theory in the areas of business ethics, sustainability and social impact.

- Examine critically the enablers, constraints and barriers for organisations enhancing ethicality, sustainability and social impact

Module Learning Outcomes - at the end of this module, students will be able to:

1	Explain and evaluate the different theories and models related to business ethics and sustainability.
2	Identify and discuss the significant ethical and sustainability-focused issues confronting contemporary organisations.
3	Recommend solutions to contemporary ethical issues within the framework of the 2030 Sustainable Development Goals (SDG) Agenda.

Assessment

This section outlines the type of assessment task the student will be expected to complete as part of the module.

Indicative Assessment 1: Will take the form of a portfolio (2,800 words equivalent), divided into several tasks that could take one or more of the following formats: online quizzes (30-60 minutes), reflective tasks (500-1,500 words), classroom debate/simulation (5-15 minutes).

Indicative Assessment 2: Will take the form of a project which will contain a podcast and an accompanying written piece (1,200 words equivalent).

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1, 2	Portfolio	70%
2	3	Project	30%

Derogations

None

Learning and Teaching Strategies

The module will be completed over one term.

Students will undertake 2-weeks of pre-reading and online activities.

The module is taught through weekly 1-hour lecture, 2-hour seminars and 2-hour workshops.

Additional recorded lectures may also be provided through the VLE.

Lectures provide a broad outline structure for each topic to be covered. Lectures offer a good way of covering a lot of information and, more importantly, of conveying ideas to many people at once.

Seminars enable students to undertake directed self-study and to answer questions and solve problems which are set by the lecturer. Students will present their answers and solutions within the seminar group. Seminars enable students to explore further the topics introduced in the lectures.

Workshops follow on from lectures and seminars. They are designed to enable students to work within a small group to perform set tasks (e.g. working on an exercise or case study). They reinforce proactive learning by providing opportunities for discussion and interaction. The seminar/workshop groups are small, thereby enabling students to develop a deep understanding.

Student digital literacies are developed on this module through the use of:

- Online libraries and databases for gaining access to full-text journal articles and eBooks.
- Communication means provided through the VLE and learning technology applications.
- Online group-work, for planning, developing, improving, submitting and reflecting on collaborative work completed as part of the module.
- Assessment and feedback tools such as Multiple Choice Tests/Quizzes, Turnitin and the VLE's Gradebook – enabling timely and detailed feedback on student work.
- Web-based Office 365.

Indicative Syllabus Outline

- Introduction to Business Ethics and Ethical terminology
- Ethics in information technology and Emerging Technologies
- Ethics in organisations
- Ethics in international business
- Sustainability (e.g. local, global, individual, organisational)
- 2030 Agenda
  - o UN Sustainable Development Goals (SDGs)
  - o Urban Agenda (cities will be vital in fighting climate change and 10 of the fastest growing cities are in the Commonwealth)
  - o Climate Change (research, debates and outcomes of COP26 in Glasgow)
  - o Sendai Framework on Disaster Risk Reduction
- Social Impact, inclusive business and social enterprise

- Social Impact and sector spotlights
- Overarching elements of the SDGs (2015–2030)
- Clustering of SDGs according to six essential elements (UN General Assembly, 2014)

Indicative Bibliography:

Essential Reads

- McDonald, Gael, (2015) *Business Ethics: A Contemporary Approach.* Cambridge University Press, Cambridge.

Other indicative reading

- Various UN, Commonwealth and World Bank online reports (regularly updated)
- Documentary: Nations United: Urgent Solutions for Urgent Times (UN, 2020)
- Sustainability Skills Annual Survey (NUS): a selection of reports published by Students Organising for Sustainability (SOS-UK) that provide the current key evidence of student interest in ESD across UK higher education sector.
- UN Global Compact and UN Principles for Responsible Management Education resources
- Commonwealth resources.

Employability skills – the Glyndŵr Graduate

Each module and programme is designed to cover core Glyndŵr Graduate Attributes with the aim that each Graduate will leave Glyndŵr having achieved key employability skills as part of their study. The following attributes will be covered within this module either through the content or as part of the assessment. The programme is designed to cover all attributes and each module may cover different areas.

Core Attributes
Engaged
Creative
Enterprising
Ethical

Key Attitudes
Commitment
Curiosity
Resilience
Confidence
Adaptability

Practical Skillsets
Organisation
Leadership and Team working
Critical Thinking
Emotional Intelligence
Communication